

Rating Report

Maharashtra Metal Industries Private Limited

NSIC-CRISIL Rating: SE 2B

'High Performance Capability and Moderate Financial Strength'

indicates the level of creditworthiness, adjudged in relation to other SSIs

CRISIL SME Ratings

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NSIC-CRISIL PERFORMANCE AND CREDIT RATING

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SE 2B				Fina	ncial Stre	ngth
indicates				High	Moderate	Low
'High Performance		v ce	Highest	SE 1A	SE 1B	SE 1C
Capability and Moderate		ilit	High	SE 2A	SE 2B	SE 2C
Financial Strength'		erformanc Capability	Moderate	SE 3A	SE 3B	SE 3C
adjudged in relation to		erforman Capabilit	Weak	SE 4A	SE 4B	SE 4C
other SSIs		P.	Poor	SE 5A	SE 5B	SE 5C
	_					



KEY RATING DRIVERS

STRENGTHS

- Competent promoters having 26 years of experience in the same line of business.
- Long and established business track record spanning 26 years indicates the company's ability to survive business cycles.
- Long and established relationship with key customers, leads to stability of demand.
- Near-term business certainty is good; the company recorded revenues of Rs.4,000.00 lakh in the current year and has an order book position of Rs.550.00 lakh.
- Strong revenue growth at a compounded annual growth rate (CAGR) of 36.92 per cent, over the past three years.
- Well established relationship with suppliers, resulting in stable supply of raw materials.
- Well-defined organisational structure coupled with qualified and experienced second tier management that has decision making powers.
- High degree of financial flexibility supported by the financial strength of promoters and strong banking relationships.
- Good working capital management reflected in a current ratio of 1.46 times, receivables at 55 days, inventory at 57 days, and payables at 15 days as on March 31, 2008.

RISK FACTORS

- The company has only local presence, which makes it vulnerable to geographic concentration risks.
- High degree of competition may pressurise margins in the future.
- Weak credit protection measures reflected in debt-equity ratio (not including promoter loans) of 4.73 times and net cash accruals at 5.39 per cent of total debt for the year ended March 31, 2008.



FACT SHEET

Name of the company	Maharashtra Metal Industries Private Limited
Year of establishment	1982
Year of incorporation	2006
Legal status	Private limited company
Legal history	The entity was established as a partnership firm in 1982, with Mr. Deojibhai P. Patel and Mr. Bachubhai Bhuralal Patel as partners. The firm was converted into a private limited company in 2006.
Registered with	Registrar of Companies, Mumbai, Maharashtra
Registration number	U27100MH2006PTC161826
SSI Registration number	11/04/01812/PMT/SSI
Promoter / Managing Partner	Mr. Bachubhai Bhuralal Patel
Category of entrepreneur	General
Registered office and administrative office	7/8 Jyotirmay complex, Jalna road, Aurangabad - 431 003 Maharashtra Tel: +91 240 2482544 Fax: +91 240 2482768 Email: <u>mmiabd@rediffmail.com</u> , <u>mmiabd@gmail.com</u>
Manufacturing facilities	Gut No.88, Beed Road, Zalta Village, Aurangabad - 431 201, Maharashtra
Number of employees	Permanent: 30 Contractual: None
Certifications and awards	None
Brands	None
Statutory compliance	 Income tax filing: Regular and timely Excise duty filing: Not applicable Sales tax filing: Regular and timely Wealth tax filing: Not applicable ESIC and EPF dues: Regular and timely (As provided by management, not independently verified)



BUSINESS PROFILE

BUSINESS DESCRIPTION

Nature of business	: Trading
Industry	: Trading (Export/Import)
Industry prospects	: Strong
Business description	 The company is a distributor of Tata Steel Limited's products like pipes, wires, bearings, agriculture equipments, galvanised corrugated sheets under various brands like 'TATA PIPES', 'TATAWiron', 'TATA BEARINGS', 'TATA AGRICO', and 'TATA SHAKTEE'. The contract with Tata Steel Limited gets renewed every year. The company's distribution network envelopes 8 districts in Maharashtra, including Aurangabad, Ahmednagar, Jalna, Buldana, Jalgaon, Nandurbar, Nashik, and Dhulia. The company has 450 dealers to distribute Tata products in the 8 districts. The average delivery cycle for a product is 2-3 days, by road.
Experience in the business	: 26 years
Product range	: Diversified
Degree of competition	: High; entry barriers are low
Plans	: The company plans to diversify its business by trading in solar energy equipments like solar pannels, solar cells, and solar water heater.
Customer profile	: Distributors and dealers

PRODUCT PROFILE

Product / service name	Share in net sales (%)
Galvanised corrugated sheets	60.00
Pipes	20.00
Agricultural equipments	10.00
Bearings	5.00
Wires	5.00



CUSTOMER PROFILE AND DEMAND-SIDE ANALYSIS

Customer name and location	Product	Length of relationship	% share in sales
Om Enterprises, Nashik	Pipes, wires, galvanised	7 years	Data not
National Timer, Nashik	corrugated shhets, bearing	4 years	provided
Sadhana Agencies, Ahmadnagar	and agriculture equipments	7 years	to CRISIL
Zumberlal Agencies, Jalna		7 years	
Tejpal Navalchand, Nashik		5 years	

Terms of credit	: Credit 10-15 days
Feedback from customers	: Customers are satisfied with the relationship
Process of getting orders	: Regular orders from customers
Exports	: Nil
Marketing network	: The company's 8 marketing officials and 1 marketing coordinator, are in charge of the direct marketing strategy.
Geographical reach	: Limited to one state

SUPPLIER PROFILE AND SUPPLY-SIDE ANALYSIS

Supplier's / Wholesaler's name	Product	Length of relationship
Tata Steel Limited	Pipes, wires, galvanised corrugated sheets, bearing and agriculture equipments	7 years

Terms of purchase	: Advance payment
Feedback from suppliers	: Suppliers are satisfied with the relationship
Raw material availability	: Ample
Raw material price volatility	: Not applicable
Ability to pass on raw material price increases	: Not applicable
Imports	: Nil



MANUFACTURING FACILITIES

Labour oriented operations	:	No
Labour union	:	No
Labour relationships	:	Cordial
CNC machines, CAD, CAM, automation	:	No
In-house R&D, designing facilities	:	No
Factory layout	:	Spacious and well organised



OWNERSHIP AND MANAGEMENT

PROMOTERS' PROFILE

Promoter's name	: Mr. Bachubhai Bhuralal Patel
Age	: 62 years
Qualification	: Undergraduate
Designation / responsibilities	: Director, Overall management
Previous experience	: Prior to this, he owned a shop in Mumbai
Relevant experience	: 26 years
Personal net worth	: Rs.1,042.00 lakh
Promoter's residence address	: Ravrai, Umaji Colony, Bansilal Nagar Aurangabad, Maharashtra
Ownership of residence	: Owned
Vehicles used	: Maruti Suzuki Wagon R

Promoter's name	: Mr. Ratanshi Bhimji Patel
Age	: 43 years
Qualification	: BCom
Designation / responsibilities	: Director, Marketing management
Previous experience	: Prior to this, he worked for a steel trading company in Mumbai
Relevant experience	: 7 years
Personal net worth	: Rs.919.75 lakh

Promoter's name	: Mr. Shailesh Manjibhai Patel
Age	: 35 years
Qualification	: BCom
Designation / responsibilities	: Director, Overall management
Relevant experience	: 3 years
Personal net worth	: Rs.438.50 lakh
Promoter's name	: Mr. Navin Manjibhai Patel
Age	: 30 years
Qualification	: BCom
Designation / responsibilities	: Director, Pipe manufacturing
Relevant experience	: 3 years
Personal net worth	: Rs.299.00 lakh

*Net worth as per management, not certified



ORGANIZATIONAL STRUCTURE, CONTROLS AND SYSTEMS

Promoter / Managing Partner	: Mr. Ratanshi Bhimji Patel
Constitution	: Private limited company
Second tier management	: Qualified and experienced
Decision making powers	: Decentralised
Reporting system or MIS	: Yes
Type of reporting system	: Computerised
Frequency of MIS / reporting	: Monthly
Asset insurance	: Adequate

OWNERSHIP PATTERN

Shareholding pattern as on:	March 31, 2007	
Name of the shareholder	Relationship with promoter	Share in capital
Mr. Bachubhai Bhuralal Patel	Promoter	50.00 %
Mr. Ratanshi Bhimji Patel	Nephew	25.00 %
Mrs. Ramila Navin Patel	Wife of Mr. Navin Manji Patel	7.50 %
Mrs. Manisha Shailesh Patel	Wife of Mr. Shailesh Manji Patel	7.50 %
Mr. Navin Manji Patel	Nephew	5.00 %
Mr. Shailesh Manji Patel	Nephew	5.00 %
	Total	100.00 %



FINANCIAL PROFILE

CURRENT FINANCIAL PERFORMANCE

Performance for the period ended		31-Aug-08
Net sales	Rs. Lakh	4,000.00
PBT	Rs. Lakh	Data not
PBT margin	%	provided to CRISIL
Current order book	Rs. Lakh	550.00
Projected / estimated performance during		2008-09
Net sales	Rs. Lakh	7,000.00
PBT	Rs. Lakh	215.00
PBT margin	%	3.07

The current order book position would be executed by October 1, 2008.

PAST FINANCIAL PERFORMANCE

PROFIT AND LOSS ACCOUNT

		2007-08	2006-07	2005-06
		Provisional	Audited	Audited
Number of months		12	12	12
Net sales	Rs. Lakh	6,542.27	5,055.42	3,489.79
Operating income	Rs. Lakh	6,542.27	5,059.56	3,489.79
Cost of sales	Rs. Lakh	6,333.68	4,908.26	3,381.87
OPBDIT	Rs. Lakh	208.59	151.31	107.93
Interest and finance costs	Rs. Lakh	113.85	63.83	50.11
OPBDT	Rs. Lakh	94.74	87.48	57.82
Depreciation	Rs. Lakh	13.75	17.12	9.46
OPBT	Rs. Lakh	81.00	70.36	48.36
Non-operating income / (expense)	Rs. Lakh	-0.08	0.13	
PBT	Rs. Lakh	80.92	70.49	48.36
Extraordinary income / (expense)	Rs. Lakh	-	-	-
Tax (including deferred taxes)	Rs. Lakh	_	-	-
PAT	Rs. Lakh	80.92	70.49	48.36
Dividends	Rs. Lakh	-	-	-

• Non-operating income/(expense) as on March 31, 2008 includes dividend income and preliminary expenses written off.



BALANCE SHEET

		31-Mar-2008	31-Mar-2007	31-Mar-2006
		Provisional	Audited	Audited
Liabilities				
Tangible net worth	Rs. Lakh	251.41	170.49	63.43
Deferred tax liabilities	Rs. Lakh	-	-	-
Long term debt	Rs. Lakh	575.03	386.37	342.20
Short term debt	Rs. Lakh	1,188.11	922.51	576.68
Current liabilities	Rs. Lakh	316.77	550.92	141.05
Total liabilities	Rs. Lakh	2,331.32	2,030.29	1,123.36
Assets				
Net fixed assets	Rs. Lakh	78.35	75.84	69.15
Deferred tax assets	Rs. Lakh	-	-	-
Inventory	Rs. Lakh	940.85	967.56	487.19
Receivables (total)	Rs. Lakh	1,011.94	852.09	449.82
Receivables greater than six months	Rs. Lakh	-	-	-
Cash and bank balance	Rs. Lakh	65.76	27.39	47.79
Total current assets	Rs. Lakh	2,201.32	1,911.78	1,025.87
Non current assets	Rs. Lakh	51.64	42.67	28.33
Total assets	Rs. Lakh	2,331.32	2,030.29	1,123.36

• Long-term debt as on March 31, 2008 includes unsecured loans.

• Short-term debt as on March 31, 2008 includes cash credit facility from State Bank of Hyderabad, and channel loan (short term) from Standard Chartered Bank. The channel lean is a short-term loan of 45 days.

• Non-current assets as on March 31, 2008 include investments and deposits.

KEY FINANCIAL RATIOS

For the year ended / as at		31-Mar-2008	31-Mar-2007	31-Mar-2006
		Provisional	Audited	Audited
OPBDIT margin	%	3.19	2.99	3.09
PAT margin	%	1.24	1.39	1.39
Return on capital employed	%	11.15	10.91	10.02
Asset conversion cycle	days	97	97	95
Days inventory (on COP)	days	57	75	58
Days receivable (on gross sales)	days	55	59	47
Days payable (on materials)	days	15	38	10
Current ratio	Times	1.46	1.30	1.43
PBDIT Interest cover	Times	1.83	2.37	2.15
Net cash accurals/Total debt	%	5.39	6.69	6.29
Average cost of borrowing	%	6.75	5.41	-
Total outside liabilities/Tangible net worth	Times	8.27	10.91	16.71
Gearing - Total debt/Tangible net worth	Times	7.01	7.68	14.49
Gearing (not including promoter loans as debt)	Times	4.73	5.62	9.94



CONTINGENT LIABILITIES

None

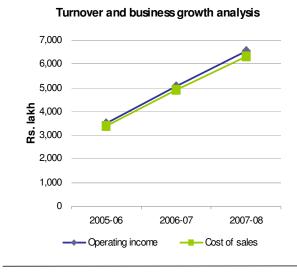
AUDITORS

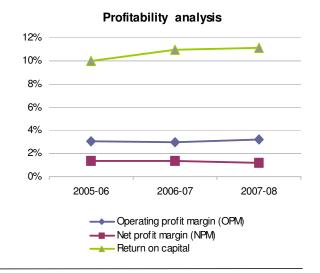
M. B. Jaju and Company 4 Prachi Complex, Kokanwadi, near Padampura, Aurangabad - 421 002, Maharashtra

The auditors did not have adverse comments and observations in their audit report for 2006-07 and 2005-06

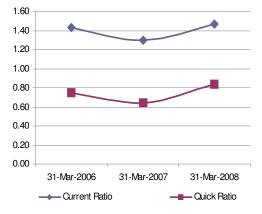


GRAPHS

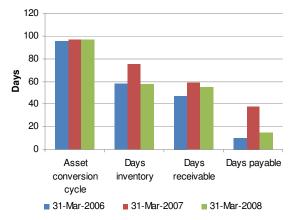




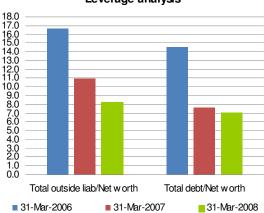
Liquidity analysis



Working capital analysis







Leverage analysis



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BANKING FACILITIES

Name and location of the bank	Length of relationship	Facilities availed	Type of facility	Loan amount	Rate (%)
State Bank of Hyderabad Tower centre, Aurangabad, Maharashtra	2 years	Cash credit	Fund-based limit	Rs.500 lakh	10.50

Feedback : The performance of the account is good.



SITE VISIT

Address of the site visited	: 7/8 Jyotirmay complex, Jalna road, Aurangabad - 431 003, Maharashtra
Date of site visit	: September 10, 2008
No. of floors occupied	: 1
Size of premises	: 1,500 square feet
Number of employees at the location	: 22
Child labour at the site	: No
Locality	: Commercial
Location area	: Urban
Site location	: Main road
Site used as	: Administrative office
Site layout	: Spacious and well organised
Space around the building / structure	: Front porch Backyard Side space
Location advantages	: None
State of infrastructure	 Power: Stable Back up power: Available Water: Available Labour unions: Do not exist Transportation: Easily available Overall infrastructure: Satisfactory
Electricity consumption	: Data not provided to CRISIL
Building structure	: Permanent structure
Ownership of premises	: Owned
Sharing premises with group entities	: No
Facilities available at the site	 Telephone Internet Fax Security guards Fire extinguisher Drinking water Elevators Transport arrangement Boundary wall Drainage and sewerage



Address of the site visited	: Gut no. 88, Beed road, Zalta village, Aurangabad - 431 201, Maharashtra
Date of site visit	: September 10, 2008
No. of floors occupied	: 1
Size of premises	: 1.5 acres
Number of employees at the location	: 8
Child labour at the site	: No
Locality	: Others
Location area	: Rural
Site location	: Main road
Site used as	: Warehouse
Site layout	: Spacious and well organised
Space around the building / structure	: Front porch
	Backyard
	Side space
Location advantages	: None
State of infrastructure	: Power: Stable
	Back up power: Available
	Water: Available
	Labour unions: Do not exist
	Transportation: Easily available
	Overall infrastructure: Satisfactory
Electricity consumption	: July 2008: 617 units
	June 2008: 797 units
	May 2008: 1,291 units
Building structure	: Permanent structure
Ownership of premises	: Owned
Sharing premises with group entities	: No
Facilities available at the site	: • Telephone
	• Internet
	• Fax
	• Security guards
	• Fire extinguisher
	• Drinking water
	Transport arrangement
	• Drainage and sewerage
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